



CLOCKTABLE BADDIE AMBASSADOR PROGRAM

Welcome to the Clocktable Baddie Ambassador Program! As a baddie, you are not just representing a brand — you are part of a movement to empower women, uplift each other, and be leaders in your community. Below are the guidelines for all ambassadors.

Clocktable Baddie Ambassador Program Mission:

Clocktable Baddie isn't just a brand—it's a movement. Our mission is to empower women, grow our community, and showcase the talents of strong, driven individuals. As an ambassador, you are the face of this mission, inspiring others through your dedication, creativity, and leadership.

How We Leverage Our Talents to Move the Community:

1. Empowerment Through Representation

- By showcasing diverse and talented women, Clocktable Baddie ambassadors inspire others to embrace their own strengths. We leverage our platform to give visibility to real women with real stories.

2. Support and Upliftment

- Our ambassadors are more than just influencers; they are role models. By engaging with our audience, offering support, and being a positive force on social media, you help create a space of encouragement and love that transcends the brand.

3. Service to the Community

- Clocktable Baddie's commitment to women empowerment means engaging with the community through charitable events, mentorship programs, and social causes. Ambassadors help lead this charge by being active participants in these initiatives, spreading the message of support and empowerment.

4. Creating a Legacy

- Through collaboration and shared success, Clocktable Baddie ambassadors are helping to build a legacy of strong, empowered women who uplift and inspire future generations.

Ambassador Benefits

1. Access to Professional Photographers

- Ambassadors have access to our team of photographers for personal and brand-related shoots, ensuring high-quality content that elevates both you and the brand.

2. Social Media Promotion

- Ambassadors receive personal social media promotion through Clocktable Baddie's platforms (Instagram, website, etc.), boosting your personal brand alongside ours.

3. Exclusive Brand Opportunities

- Early access to new collections, VIP invitations to Clocktable Baddie events, photo shoots, and collaborations. You will also be the first to know about limited-edition items.

4. Business Partnerships

- Gain access to exclusive business partnerships where we collaborate with other brands and offer you the opportunity to be featured in campaigns, giveaways, and business ventures.

5. Training & Development

- CB Ambassadors will have access to our newly added workshops to enhance personal and professional growth.(workshops cover sales and marketing, modeling, runway training, dance, vocal and more)

6. Community Support and Love

- We foster a supportive environment. As an ambassador, you will have the opportunity to offer and receive support from both the brand and your fellow ambassadors, creating a strong community rooted in empowerment.

Probation Period for New Ambassadors

All new ambassadors will begin with a 30-day probation period. During this time, we want to see your enthusiasm, engagement, and dedication to being part of the Clocktable Baddies team. This is your chance to showcase your creativity, passion, and ability to connect with your community while promoting the brand.

At the end of the probation period, we will review your activity and performance to ensure that you are a great fit for the team. If you meet the expectations, you will officially continue as a Clocktable Baddie Ambassador.

Ambassador Requirements

1. Social Media Activity

- Every ambassador must be active on social media. This means posting regularly about Clocktable Baddies and engaging with your followers. Share the brand's message of empowerment, inspire others, and highlight our products.
- Content creation is required: You must post at least once per week featuring Clocktable Baddies apparel or merchandise, using our brand hashtags and tagging @ClocktableBaddies.

2. Engagement

- Actively engage with your followers and the Clocktable Baddies community. Respond to comments, ask questions, and build meaningful conversations that encourage others to join the movement.
- Positive impact is key: We are here to inspire, so make sure your content and interactions reflect positivity and support.

3. Monthly Dues

- As part of the program, all ambassadors are required to pay monthly dues of \$50. These dues support access to brand photoshoots, marketing tools, exclusive collaborations, and more.

4. Event Participation

- You are required to attend at least one Clocktable Baddies event per month. This could be virtual or in-person, ranging from photoshoots to community outreach events. Showing up for each other is how we strengthen our bond and elevate our presence.

ClockTable Baddie Weekly Meetings

Our weekly meetings are a vital part of the ClockTable Baddie ambassador program, designed to keep our team aligned, motivated, and inspired. These sessions provide updates on brand initiatives, weekly goals, and strategies for maximizing engagement. Ambassadors are encouraged to actively participate, share ideas, and collaborate with teammates to strengthen the ClockTable Baddie community. Attendance is mandatory, as it ensures everyone stays informed and united in our mission to empower and uplift. Missed meetings may impact ambassador privileges, while consistent attendance opens doors to exclusive rewards and leadership opportunities within the brand.

❤️ ClockTable Baddie Weekly Meeting Agenda ❤️ Day/Time: Every Friday @ 6:00 PM (via Zoom)

1. Welcome & Check-In (5 mins)
2. Marketing Team Updates (10 mins)
3. Baddie Ambassador Updates (10 mins)
4. Content Calendar Review (10 mins)
5. New Ideas & Open Discussion (10 mins)
6. Wrap-Up & Action Items (5 mins)

Join Zoom Meeting

<https://us05web.zoom.us/j/83876157785?pwd=gDlmoebXDhVYVAJ35dDFXKe5WyOKDa.1>

Meeting ID: 838 7615 7785

Passcode: **Baddie**

Inactivity & Non-Participation

If you are inactive, do not participate, or fail to post or engage for 60 days, your role as an ambassador will be subject to review. We understand that life gets busy, but we expect consistency in your participation to ensure the program's success and your growth within it.

Exclusive Brand Partnerships

Ambassadors who demonstrate exceptional activity, participation, and impact will be selected for exclusive brand partnerships. This means more exposure, additional perks, and the opportunity to earn more through affiliate programs based on your sales and engagement.

Leadership and Empowerment

- As ambassadors, we are leaders in our communities. It's not just about fashion or social media posts — it's about creating a space where women feel seen, heard, and supported.
- We must show up for each other and speak out on issues that matter. Whether it's supporting women in business, encouraging confidence, or creating spaces where everyone feels empowered, Clocktable Baddies is a movement for change.

Why It Matters:

We are more than a brand — we are a movement built on support, empowerment, and community. Together, we can inspire others to step into their power, embrace their inner baddie, and lift each other up. When we show up, we make a difference, and when we speak out, we become the voices of our generation. Let's make this count.

How Your Dues Benefit You and the Brand:

1. Brand Growth:

- Your contributions help fund initiatives that boost Clocktable Baddie's reach and visibility, allowing us to market more effectively, host events, and grow our community.

2. Creative Resources:

- With your dues, we can invest in creative tools, professional photography, marketing strategies, and social media promotion, giving ambassadors the best possible resources to promote themselves and the brand.

3. Exclusive Access to Opportunities:

- These funds also provide access to unique collaborations, professional partnerships, and exclusive events that set Clocktable Baddie ambassadors apart from the crowd. This investment ensures that you are always at the forefront of industry trends and opportunities.

4. Empowerment and Influence:

- Your dues not only sustain the brand but also help you grow as a leader and influencer in your community. The more successful Clocktable Baddie becomes, the more visibility and influence you have as a key representative.

Failure to Pay Dues

Ambassadors are required to pay monthly dues of \$50 to remain part of the team. These dues are non-refundable and must be paid on time each month. They are an important investment in yourself and your journey with Clocktable Baddies, giving you access to exclusive events, photoshoots, marketing tools, and brand collaborations.

Consequences for Late/Unpaid Dues

- After 30 days of non-payment, you will receive a reminder and a warning.
- After 60 days, failure to pay dues will result in the termination of your contract as a Clocktable Baddie Ambassador.

We want to help you succeed, but continued non-payment affects the program and our ability to invest in ambassadors who are committed to growing with us.

Contract Termination

If you are terminated due to inactivity, non-participation, or unpaid dues, you will no longer be a part of the ambassador team. However, we welcome you to reapply after 90 days, once you are ready to fully commit to the program.

Positive Motivation

We truly want every ambassador to thrive and feel empowered within Clocktable Baddies. Our mission is to uplift, support, and provide opportunities for growth and success. The dues are not just a payment but an investment in you and your journey with us. We want to see you rise to your full potential, be part of a supportive community, and gain valuable experience and exposure that will help in your personal and professional endeavors.

Together, we're stronger — but to move forward as a team, we need each member to be active, engaged, and committed. We're here to help you shine, and we can't wait to see the amazing things you'll achieve as a Clocktable Baddie!

Conclusion

Clocktable Baddie is more than a brand—it's a platform for women to shine and lead. With your commitment and passion, we will continue to be a force for good in the community. Your dues are not just a fee—they're an investment in yourself, the brand, and the movement. Together, we will move mountains, inspire others, and leave a lasting impact.

You Are the Movement

As ambassadors, you are the face and the heart of Clocktable Baddie. You are what people, especially young women, look up to. It's through your creativity, dedication, and authenticity that we can continue to inspire and empower our community. You are the movement, and together, we uplift others by showing what women can achieve when we support and empower each other. That's what you call **BAD**

Thank you for being part of Clocktable Baddie— let's continue to love and grow together.



Clocktable Baddie Team
Empowering Women, Elevating Success

*updated 10/8/24